

Candidate Evaluation

Name: _____

After looking at these different sources of candidate information, answer the questions below.

1. Which candidate is more likely to appeal to parents with school-age kids? Stevens Garner
Give at least two reasons you selected this candidate.

Reason 1:

Reason 2:

2. Who would be most likely to support these issues? Put a **S** for Stevens and a **G** for Garner.

Oil Exploration Increase in Teacher Pay Increased Military Spending
 Immigration Reform Cut Taxes Peace Talks with Enemy Nations

3. Out of the four examples of candidate messages, which source would be most (**M**) and least (**L**) useful to you?

Radio or Television Ad Personal Appearances Voting Record Endorsements

Why is this the **most** helpful?

Why is this the **least** helpful?

4. Based on what you have learned about the two candidates, create a campaign poster for each.
Be sure to include their name, what they support, some images and maybe even a slogan!

