Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Propaganda, the Media, and Public Policy Study Guide**

***Public Policy and How to Solve Problems***

1. What is the “**Public agenda**”?

2. What is “**Public opinion**”?

3. What are public opinion polls?

4. What is **public policy**?

5. How is public policy influenced?

6. What is a ‘**public policy solution’**?

7. What can you do if a problem cannot be solved using a ‘**public policy solution’**?

8. What is a ‘private community service solution’?

9. What types of problems can the local government resolve?

10. What types of problems can the state government resolve?

11. What types of problems can the federal government resolve?

12. What does the word ‘**perspective**’ mean?

13. What does it mean to have multiple perspectives on an issue?

***Propaganda, the Media, and Interest Groups***

14. How does the media act as a ***watchdog***?

15. How does the media acting as a watchdog influence the government?

16. What is an ***interest group***?

17. What is a ***lobbyist***?

18. What is a ***political action committee (PAC)***?

*19.-21. The following are* ***ways interest groups influence the government****. Explain each one of them:*

|  |  |
| --- | --- |
| ***Lobbying*** |  |
| ***Endorsing Candidates*** |  |
| ***Raising Money*** |  |

22. Give 2 examples of how citizens can influence the government?

23. What is **bias**?

24. How can bias influence public opinion?

25. What is **propaganda**?

26. How can propaganda influence what people think?

27.- 33.Below Note the **7 Propaganda Techniques** and a brief description of each, think about how each can effect what people think (public opinion):

|  |  |
| --- | --- |
| ***Bandwagon Effect*** |  |
| ***Transfer/ Symbolism*** |  |
| ***Endorsement*** |  |
| ***Just Plain Folks*** |  |
| ***Name Calling*** |  |
| ***Glittering Generality*** |  |
| ***Stacked Cards*** |  |